

Lisa Jacoby

Connecticut, United States · Lisa@Lisa-Jacoby.com · Lisa-Jacoby.com

PROFESSIONAL SUMMARY

Seasoned executive and transformational guide with over three decades of experience spanning Fortune 500 corporate leadership and purpose-driven entrepreneurship. Lisa Jacoby brings rare depth to her work — combining high-level operational expertise built at Polo Ralph Lauren, Gap Inc., and Limited Brands with nearly 15 years as a Wholeness Guide, coach, author, and nonprofit leader. She is known for bridging the worlds of business performance and conscious living, helping individuals and organizations move from reactive to reflective, and from potential to purpose.

CURRENT ROLES

Wholeness Guide · *Lisa-Jacoby.com* 2020 – Present

Guides women through life transitions toward unconditional self-love and wholeness. Offers one-on-one coaching, group work, and transformational experiences rooted in Wholistic principles.

Consultant — Coaching & Conscious Leadership · *Self-Employed* 2012 – Present

Provides confidential executive coaching and conscious leadership development for rising executives and mid-level managers navigating complex, volatile business environments. Core offerings include:

- Professional coaching using proven tools and techniques to unlock natural leadership potential
- Conscious leadership training: calm in crisis, reflective knowing, empowering teams
- Group work and collaborations exploring higher consciousness, stress management, and personal growth

Founding Board Member / Director of Operations & Finance · *The Extended Family* 2016 – Present

Co-founded and oversee operations and finance for a nonprofit that meaningfully engages adults with Intellectual and Developmental Disabilities (IDD) as active contributors to their communities through the Community Giving Cupboard Initiative — assembling and distributing essential care packages through local food pantries and shelters.

TheExtendedFamily.solutions

Co-Founder · *Know Your Story* 2009 – Present

Co-created a storytelling platform with Master Storyteller John O'Hern supporting rising and experienced storytellers in professional and personal contexts. Programs offered at The Westport Library, NCC Norwalk, and Sticks & Stones Farm. www.KnowYourStory.net

Co-Founder & Co-Author · *What I Know to Be True* 2008 – Present

Partners with holistic psychotherapist Caroline Temple to deliver experiential workshops that help participants identify and nourish innate talents and release unconscious blocks. Based on the co-authored book: *What I Know to Be True: Six Simple Words to Set You Free*. www.WhatIKnowtoBeTrue.com

CORPORATE CAREER

Chief Operating Officer · *Aero Studios Limited*

2008 – 2009

Strengthened operational and organizational foundations for optimal growth. Reduced costs, implemented streamlined processes, created real-time reporting, renegotiated vendor agreements, and secured outstanding licensee contractual obligations.

VP, Creative Operations — Prototype Store Design & Visual Merchandising · *Limited Brands*

Jan 2007 – Aug 2008

Provided operational structure and support for front-end design innovators across store design and visual merchandising.

Publisher · *Natural Awakenings Fairfield County*

2005 – 2008

Launched and operated a community magazine focused on Healthy Living and Healthy Planet, targeting the expanding marketplace for natural health, fitness, environment, personal growth, and sustainable living. Publication continues to thrive under new ownership.

Theatrical Producer · *O'Hoby Productions*

2003 – 2005

Co-produced off-Broadway one-man show *A Rooster In The Henhouse* at Theater Row on 42nd Street and in regional New England venues.

VP, Product Development — Old Navy · *Gap Inc.*

1996 – 2003

Seven-year tenure in senior product development leadership at one of the world's most recognized retail brands.

Sr. Director, Creative Services / Store Development / Photography · *Polo Ralph Lauren* 1986 – 1996

Decade-long senior leadership career spanning creative services, store development, and photography for a global luxury brand.

PUBLICATIONS & CREATIVE WORKS

- What I Know to Be True: Six Simple Words to Set You Free — co-authored with Caroline Temple
- Know Your Story — co-founded storytelling platform and workshop series
- Unleash Your Potential — personal and professional growth program

CONTACT

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